



#### MAHARSHI KARVE STREE SHIKSHAN SAMSTHA'S

(Approved By Govt. of Maharashtra, NAAC Accredited) Approved by AICTE New Delhi, DTE (Dte Code – 6971), Affiliated to S.N.D.T. Women's University, Mumbai

#### K.B. JOSHI INSTITUTE OF INFORMATION TECHNOLOGY KARVE NAGAR, PUNE 411052

3.2.1 Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

## Index

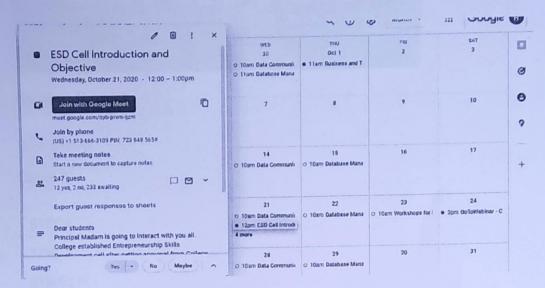
Sr. No	Activity	Date
1	Google meet with students	21/10/2020
	Google Form on Business Start-Up	
2	Ideas	22/10/2020
	Webinar on Start up by Mr.Anand sagar	
3	Shiralkar	20/05/2021



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- 1. Google meet with students(21st October 2021)
  - College established an Entrepreneurship Skills Development cell after getting approval from the College Development Committee.
  - Principal Madam interacted with Students.
  - Objective and its goals were communicated to students.



2.Google form created by Mrs. Aparna Kale

# " BUSINESS START UP IDEAS"

"You don't build a business, you build people, then people build the business."

K.B.Joshi Institute of Information Technology, Pune

Organizing

" BUSINESS START UP IDEAS"

\* Required

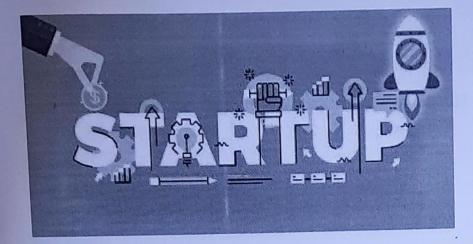
#### STARTUP

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PRINCIPA

Maharshi Karve Stree Shikshan Samstha's K. B. Joshi Institute of Information Technology 5th Floor, Rama Purushottam Vidya Sankul; Karvenagar, Pune - 411052.



#### Student Name \*

Your answer

Class \*

SYBCA

TYBCA

SYB.Sc IT

Do you want to be an Entrepreneur? \*

Yes

No

Maybe

What are your Business ideas?

Your answer

How will you generate capital?

Your answer

How will you go for marketing?

Your answer

How will you establish brand of your product?

Your answer

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PRINCIPAL (O) Maharshi Karve Stree Shikshan Samstha's K. B. Joshi Institute of Information Technology 5th Floor, Rama Purushottam Vidya Sankul, Karvenagar, Pune - 411052. What are key factors for success of business?

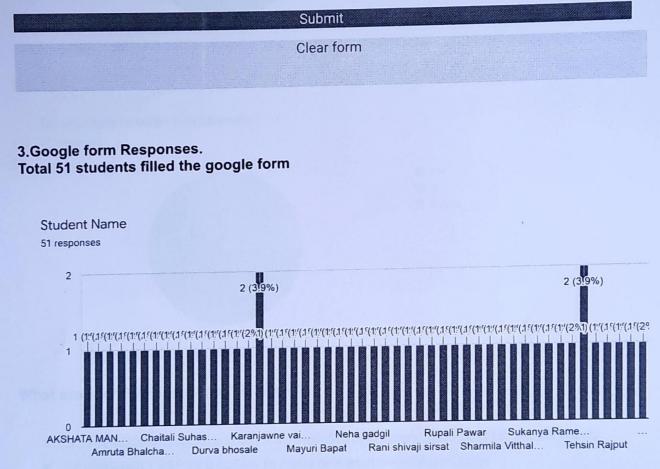
Your answer

Which Government funding schemes you are aware about?

Your answer

Uniqueness of your product?

Your answer



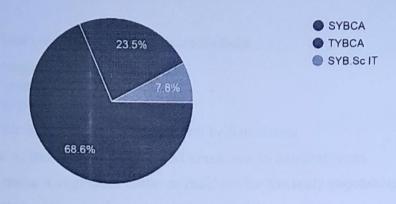
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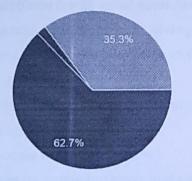
PRINCIP

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#### Class 51 responses



#### Do you want to be an Entrepreneur? 51 responses





Yes

#### What are your Business ideas?40 responses

- 1. It can't explain in short line but it be useful to everyone and be best for environment.
- 2. ECOFRIENDLY PAPER BAGS--- To make or manufacture paper bags
- 3. To give more facilities in compact amounts
- 4. try to develop innovative and essenatial app or software so that in future everyone could get advantage of it.
- 5. When you are start up business, then all planings is most important part of business
- 6. Digital Marketing
- 7. I have business ideas about aviation sector, telecom sector, entertainment sector, and accessories product sector

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- 8. To start a Business or a company of my own
- 9. First of all my father is a business man so I want to take his business further and in a different mode that is in it sector mode or any other idea I would take your guidance and go further.
- 10. I want to build my business in agriculture field
- 11. Event management
- 12. Branding marketing
- 13. Travel blogger
- 14. To creat the things by myself which will be handmade
- 15. There are so many ideas.. But I don't know how to use that ideas
- 16. I want to make a vegetable cutter or machine for the leafy vegetables as it gets too tedious while sorting out coriander, spinach, fenugreek leaves etc.
- 17. To make a thing which will help people to make their life easy
- 18. Online business
- 19. We make business famous n it is useful fr peoples
- 20. Freelancer
- 21. creating a platform for all small scale business man where they can make their own website/app without anyone help. giving chance to interact with all small scale business man a chance to know the best price of their product with a single touch.
- 22. Online selling Dress
- 23. Searching Most Selling of handmade paper bags.
- 24. App developer, software as service
- 25. I want to become a video infuencer .
- 26. I would love to do online business and e-book sales
- 27. focus on your goals, give best services to customer,
- 28. Robotics(to create advanced robots)
- 29. Business Communication Software
- 30. Software Development -Like graphics designer
- 31. Starting with things that people want hear make them attractive to your business.
- 32. Then put the thoughts front of them.
- 33. I quite know that in business we have to communicate or interact with the people known or
  - stranger to build our business and network strong. In business we have to first learn and

then earn. Through this we can also develop our soft skills .

- 34. Garden designer
- 35. Computer Security Solution

Security is the most concerning thing in the computer world. Most of the people have no idea what exactly to do and whether they are totally protected.

36. I can develop a security solution for smartphones and online access.

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- 37. Start a chatbot agency.
- 38. Become a translator.
- 39. Data entry specialist.
- 40. App tester.
- 41. Write product reviews.
- 42. Start your own blog.
- 43. Offer online courses.
- 44. Create a popular social media channel.

#### 45. Dancing classes

- 46. Recently I'm working with an organization called SURGE INDIA INTERNATIONAL and I'm elected as college ambassador in that. It is basically a Canadian organization and now it is working in India too. I haven't planned some business ideas yet.
- 47. To start a tour agency

#### How will you generate capital?36 responses

- 1. By marketing my product with local and urban area by our own to know that our how much is our product is useful to all and generated our own capital firstly and other ways are by online by creating our own app of products to get better equipetition.
- 2. from family but due to pandemic there will occur some issues for capital or finance
- 3. No idea yet
- 4. Raise capital by asking families and friends or launch crowdfunding campaign
- 5. Partnership between
- 6. Bank loans- It is a conventional means of generating finance
- 7. By making a better business model i will attract investors and guarantee them profits. In this way i will generate capital.
- 8. I will invest some amount from my savings, some from taking business loans and also find some investers for capital
- 9. Raise capital by asking friends and family or applying for a loan or find an investor for some days till the business is set up and then I will lead it
- 10. I do small home business
- 11. By opting for scholarships on different platforms
- 12. Working
- 13. No idea

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- 14. Firstly I'll have to put some of my own money and then after that if it starts at good pace then it will be managed eventually.
- 15. I still don't have idea because i don't have any buisness man from family
- 16. To make different products n sell it.
- 17. Apply for loan
- **18. Family support**
- 19. Yes
- 20. Yes I will more generate capital
- 21. At starting of paper bag business I will not need much capital and if needed I will borrow from my parents.
- 22. My business idea can be started in zero investment.
- 23. I would generate capital by net earning from operations or by issuing equity capital
- 24.
- 25. bootstrap your business
- 26. launch a crowdfunding compaign
- 27. Firstly, work in office to get the initial amount and work experience. And then start with a small business which will give profits to make our business a bigger one.
- 28. By Crowdfunding ,Self-funding,Venture Capitalists ,Angel Investment
- 29. Loan from banks
- 30. By asking friends and family
- 31. By encouraging people with good thoughts and work.
- 32. I will generate the capital through my savings and pocket money or take some help from my

parents.

- 33. Startup loans
- 34. Bootstrap your business.
- 35. Launch a crowdfunding campaign.
- 36. Apply for a loan.
- 37. Raise capital by asking friends and family.
- 38. Find an angel investor.
- 39. Get investment from venture capitalists.
- 40. Get the capital you need to drive forward.
- 41. Apply for a loan
- 42. Initially, on our own we need to generate the captial as self investment is much needed and

then after explaining about our ideas we can search for some sponsors with symbiotic

relationship between us and the sponsor.

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### Report

### Webinar on

## "The Lean Startup Master class -from business idea to Execution"

Date:20/05/2021

IQAC of college and Entrepreneur Skills Development cell organized an informative webinar on the very demanding topic "The Lean Startup Master class -from business idea to Execution" on 20<sup>th</sup> May 2021 for all students of BCA, BSc IT and MSc.

Mr Anandsagar Shiralkar was invited as key speaker. He is an entrepreneur and a start-up angel investor. He is passionate about using technology to create a large-scale social impact and has been promoting technology-based crowdsourcing solutions for social causes. Anand has founded three companies.-Vizitech Solutions India,FTB Communications and Rian.

Principal Dr. Swati Sayankar welcomed and introduced guests to all.

During the webinar, sir shared many simple ideas and his own experience. Session was very interactive, many students shared their views and ideas on innovation. He also addressed the point of generating seed money for startups.

Sir motivated and guided students through his speech. Mrs. Aparna Kale proposed a vote of thanks at the end to express gratitude towards guest Mr. Shiralkar.

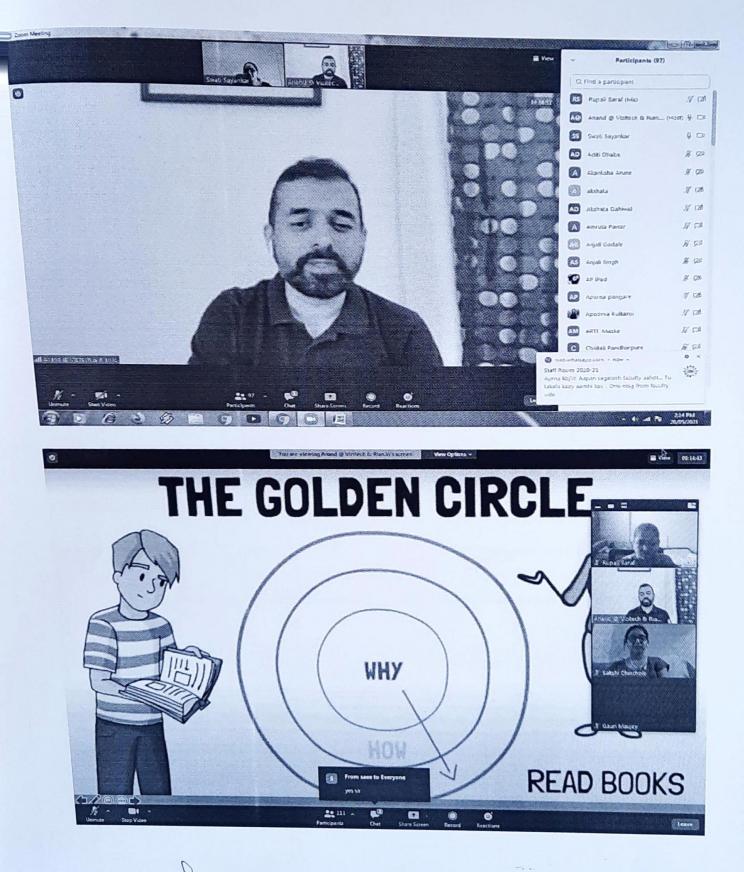
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# "The Lean Startup Master class -from business idea to Execution" Date:20/05/2021



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